



**For Immediate Release**

April 14<sup>th</sup>, 2023

**Contact:**

[info@geowash.com](mailto:info@geowash.com)

**“WaterSavers™ Program Recognizes Environmentally Responsible Car Washes”**

Florida, USA – GeoWash International is a member of WaterSavers – the car wash industry’s premier recognition program focused on educating the community about the environmental benefits and responsible business practices of professional car washing. As a WaterSavers member, GeoWash fulfills the criteria established by the International Carwash Association™ which requires that car washes use a specific amount of fresh water per wash, reclaim or recycle its treated water for future wash cycles and discharge effluent water to a sanitary location. Each car wash location is also required to verify that they meet these requirements and maintain verification records on each car wash site, and have their sites assessed annually.

As opposed to washing cars in driveways or other carwash systems, GeoWash use the minimum necessary amount of water, and biodegradable cleaning formulas.

“We are really excited to be a member of the WaterSavers program,” said Gustavo Ayus co-founder of GeoWash. “WaterSavers” is an outlet for us to educate our customers and communities that we conserve water and are doing our part to help protect the environment.”

Environmental responsibility is important to GeoWash and participating in the WaterSavers program shows their commitment to being an environmental conservation leader in the professional car wash industry. And visiting GeoWash shows your commitment to doing your part to help protect our environment.

For more information, contact [info@geowash.com](mailto:info@geowash.com)

To learn more about the WaterSavers program, please visit [www.icawatersavers.org](http://www.icawatersavers.org)

**About GeoWash**

World leaders in the Ecological Mobile Car Wash business, with presence in more than 35 countries in 5 continents, and more than 20 years of experience in the business. [www.GeoWash.com](http://www.GeoWash.com)

**About the WaterSavers Program**

WaterSavers is the International Carwash Association’s recognition program to help professional car washes promote their environmentally responsible business practices. It is open to all members of the International Carwash Association and strengthens awareness among customers, water regulators and the community.

